



## PRESS RELEASE

### FOR IMMEDIATE RELEASE:

**TAMPA BAY'S WINDSTAR HOMES RECEIVES SIX AURORA AWARDS AT THE 2010 SOUTHEAST BUILDING CONFERENCE, BRINGING THEIR TOTAL TO TWENTY IN JUST SIX YEARS; MORE THAN ANY OTHER CUSTOM HOME BUILDER IN THE SOUTHEAST.**

**July 24, 2010 (Orlando, FL.)** – Home building professionals in a 12-state southeast region plus the Caribbean, received nationally recognized **Aurora Awards®** for new home construction, remodeling and design excellence. The awards honor home builders, designers, architects and other industry professionals from Virginia to Texas, and as far down as Paradise Island, Bahamas. This year's awards coincided with the 2010 Southeast Building Conference (SEBC) held in Orlando, Florida.

"The **Aurora Awards®** are the **Grammys®** of the home building profession," said Patti Guthrie of Marc-Michaels Interior Design, Winter Park, Florida and 2010 Aurora Award Chair. "The Aurora symbolizes tremendous achievement, honor and distinction among building industry professionals."

Tampa-based Windstar Homes earned Six (6) prestigious **Aurora Awards®** this year bringing their total to Twenty (20) Auroras in just six years; more than any other custom builder in the Southeastern United States. In fact, Windstar Homes has now garnered Thirty (30) major Design and Building Awards, including Two (2) highly coveted "**Best Custom Home of the Year**" awards and a "**Best Custom Home Design (On The Boards)**" award presented by the Sales & Marketing Council (SMC) and the National Association of Home Builders (NAHB).

The **Aurora Awards®** were presented to Windstar Homes for **Best Custom Home**, for a 9,300 sf Tuscan-inspired residence; **Best Custom Home**, for a 7,900 sf Italian Renaissance-inspired residence; Two **Best Kitchen** awards; an Aurora for **Best Interior Detailing for a Custom Home**, and finally an Aurora for **Best Swimming Pool and Landscape Design**. These awards were presented to Windstar for two of their recently completed homes; Villa Michelle and Villa LoVullo, both located on the Gulf of Mexico in St. Petersburg, Florida.

According to Bobby Gross, who with partner David Lesser, own Windstar Homes, "These awards presented to us this evening validate all of the hard work our entire team puts into each and every Windstar Home, and these two jewels of ours are certainly no exception. It's honors and distinctions like these that continue to fuel our passion and creativity for what we love to do most, design and build luxury homes, offer the most innovative and energy efficient designs and provide the very best quality and value in our market."

Founded in 1996, Windstar Homes provides a wide range of services that include New Home Design; Landscaping and Swimming Pool Design; complete Construction Services; as well as the full range of Interior Detailing and Decorating, including Furniture and Window Treatments.

You can visit their **ADDY®** Award winning website @ [www.windstarhomes.com](http://www.windstarhomes.com)